



The Scribe is the official, full-color newspaper for the Medical Society of Metropolitan Portland. It reaches physicians and physician assistants in Multnomah, Clackamas and Washington counties, as well as practice administrators and healthcare professionals.

Classified ads will be listed under category headings. Please choose from the headings below. Text classifieds can be highlighted with a colored screen behind.

## SCRIBE SPECIFICATIONS

**Size:** 11" x 14" 16–20 pages    **Readership:** 7,700

Full color, newsprint. Inserts and standard display ads also available.

### CATEGORY HEADINGS

Physician Openings • Other Medical Openings • Seeking Employment  
Space Available • Vacation Rentals • Real Estate • Equipment for Sale



### Text Classified Rates (cost per insertion)

First 40 words: \$62  
41–60 words: \$72  
61–80 words: \$84  
Over 80 words: \$0.80 per word

Add a colored screen behind your ad: \$25

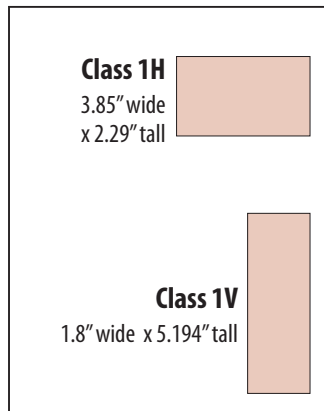
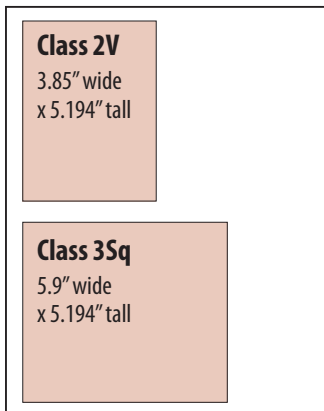
Add one logo or photo to your text classified: \$55

Ad Rates (full color)	Dimensions Width x Height	No. of Insertions			
		1x	3x	6x	12x
Class 3 Square	5.9" x 5.194"	\$430	\$410	\$390	\$345
Class 2 Vertical	3.85" x 5.194"	\$380	\$360	\$340	\$300
Class 1 Horizontal	3.85" x 2.29"	\$220	\$210	\$195	\$170
Class 1 Vertical	1.8" x 5.194"	\$220	\$210	\$195	\$170

All rates are net. All ads are full color.

Send press-ready pdf ad files to Sarah@msmp.org.

## DISPLAY CLASSIFIED ADS



## DEADLINES

Ad space must be reserved by the dates listed below for placement in the following month's issue.

**Dec 15** – January '17 issue  
**Jan 26** – February '17 issue  
**Feb 23** – March '17 issue  
**Mar 23** – April '17 issue  
**April 20** – May '17 issue  
**May 18** – June '17 issue

**June 15** – July '17 issue  
**July 20** – August '17 issue  
**Aug 17** – September '17 issue  
**Sept 21** – October '17 issue  
**Oct 26** – November '17 issue  
**Nov 16** – December '17 issue

## RESERVE YOUR SPACE TODAY!

Contact **Sarah Parker** at MSMP:  
503-222-9977 or email [sarah@msmp.org](mailto:sarah@msmp.org)

Medical Society of Metropolitan Portland  
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[www.MSMP.org](http://www.MSMP.org)